



Constructing the Image of Teachers as Educators in the Digital Era Through TikTok

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ABSTRACT

Social media undeniably contributes to changing how a teacher's figure is portrayed and how communication patterns with students occur. Social media users, particularly Tiktok, can upload audiovisual content of teachers and students joyfully dancing together. This research aims to present a depiction of teachers in the current digital era. It is a multidisciplinary study that examines educational and social contexts. The research method employed is semiotics by Roland Barthes. The researchers analyze the myths conveyed in the audiovisual content to unveil the image of teachers in the digital era. The results reveal the current depiction of teacher-student relationships in the context of dancing on social media, which has significant implications. It emphasizes the importance of teachers' role in assisting students in managing social media usage wisely and serving as positive role models. Through dancing content on social media, teachers can strengthen social connections with students outside the school, creating an informal space for closeness and better understanding of students as individuals.

Keywords: Educator, Myth, Student, Teacher, Tiktok



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INTRODUCTION

Currently, the role of teachers has undergone a significant shift in education. Teachers are no longer just educators but also need to build closer relationships with students through an understanding of popular culture. Social media can be used as a medium to communicate and construct a message that positively impacts a certain image (Wibowo et al., 2023), or individuals who are more prominently showcasing their lifestyle or flexing (Pramudya et al., 2023).

One of the popular social media platforms among teenagers today is Tiktok. It is ranked fourth below WhatsApp, Instagram and Facebook in order (Lintang, 2024). Tiktok is the most popular social media platforms throughout 2024 (RRI, 2024). Tiktok has become a widely used platform for students to share videos and interact with fellow users. Teachers are no longer limited to being instructors but also participate in popular culture to become acquainted with their students. Professional teachers are often perceived based on their character, marked by their teaching expertise (Seknun, 2012: 120). Moreover, investing in highly qualified human

resources includes a significant portion of character building in schools. Character development in students is influenced by the setting of the classroom (Pramono et al., 2023). This perception is closely related to the belief that teachers are individuals with a position, role, and profession in the field of education. This view is closely related to the responsibilities they carry, particularly in teaching, guiding, and providing guidance to students in the learning process (Warif, 2019: 38; Lase, 2021: 243).

Furthermore, the teaching profession is not merely seen as a job to earn a salary. Instead, it is considered a dedication to the nation's intellectual development (Marjuni & Suban, 2020). In the framework of national education, teachers are seen as people who have a significant impact on how students' characters are shaped. They must possess the educational, personal, social, and professional skills necessary to incorporate character development in particular subjects (Pramono et al., 2023). Good teachers are professionals who are committed to their own development as individuals and who recognize the value of competency in the context of educating students to increase student comprehension. In order to give their students enhanced learning experience, a good teacher concentrates on developing their competence. Moreover, in order to help students become competitive members of modern society, teachers must have an open mentality and pursue ongoing professional development (Miskiah et al., 2019). This perception has become the image of a teacher. In this regard, the image is associated with the role of educational institutions in enhancing the quality of individuals and developing their potentials (Santosa & Andrian, 2021). However, the presence of TikTok in people's lives today requires teachers to adapt to the changing times. This adaptation is not limited to the scope of teaching and learning activities. To foster connections between educators and students, teachers have increasingly become active participants within the TikTok user community, thereby enhancing the influence of popular culture.

The utilization of TikTok by teachers as a means to enhance connections with students exemplifies their ability to adapt to contemporary trends in popular culture. In the contemporary age of digitalization, students exhibit a heightened inclination towards technology and social media platforms. Consequently, teachers should have to adapt to these advancements to remain pertinent and cultivate constructive rapport with their students. Teachers can generate captivating and instructive material through the utilization of TikTok, thereby captivating students' interest and fostering enhanced educational experience. Educators have the ability to employ TikTok's innovative attributes, like music, visual effects, and challenges, as a means of imparting knowledge in a captivating and participatory manner. This approach will facilitate the establishment of a dynamic and interactive educational setting that effectively involves students in the learning process. Furthermore, it is imperative for educators to continually establish a stimulating learning atmosphere during the instructional process in order to further engender students' enthusiasm for specific academic disciplines (Rustiana, 2013).

Furthermore, TikTok is a platform that facilitates communication and engagement between teachers and students beyond the confines of a conventional educational setting. Teachers have the potential to utilize the social media platform TikTok to effectively communicate affirmative, inspiring, and encouraging messages to their students. Through this approach, teachers have the ability to enhance emotional connections with their students, thereby fostering stronger and more intimate relationships. The application was initially met with a poor reception among the general population. Nevertheless, throughout the course of time, TikTok has been increasingly utilized for the creation and dissemination of constructive and encouraging content (Parhan et. al., 2022: 115). The emergence of TikTok was formerly recognized for the extensive dissemination of user-generated content showcasing dance routines, a phenomenon that was widely regarded as unfavorable. Nevertheless, at present,

the platform has become saturated with a wide range of educational content and is being employed as a medium for the dissemination of knowledge.

Nevertheless, despite the potential for teachers to enhance teacher-student connections using Tiktok, further comprehensive investigation is important to have a deeper understanding of the efficacy and consequences associated with employing this particular social media platform within educational settings. The utilization of Tiktok by teachers holds potential in enhancing teacher-student relationships; yet there is an inadequate amount of comprehensive research examining the efficacy and consequences of employing this particular social media platform within the context of education.

This study uses qualitative methodology and encompasses an interdisciplinary field, with a particular focus on communication and education. Hence, this study aims to elucidate the contemporary phenomena wherein the perception of teachers has transitioned from one characterized by fear to one characterized by friendliness, cheerfulness, and active participation in dance routines. The present study provides a significant contribution to the comprehension of the dynamics involved in the interactions between teachers and students within the context of the digital age. Through the examination of audiovisual content accessible through the Tiktok platform, researchers identify and interpret signs that appear in educational contexts. The findings of this research are expected to provide new insights and a deeper understanding of the teacher and student relationship in the evolving digital context.

METHODS

The research used a qualitative method with a semiotic method. This method is used for viewing signs that are illustrated through the audiovisual content on Tiktok. This research tries to explore the meaning of the signs taken. The semiotics method is needed to study signs or symbols (Sobur, 2008). In simple terms, denotation and connotation refer to the first and second levels of meaning in a sign, respectively. The term denotation refers to the literal meaning of a sign; to what is "objectively" present and easily recognized or identified. Connotation is a term used to refer to a meaning that goes beyond the denotation but depends on it. The connotative reading of a sign is introduced by the viewer or reader beyond the literal meaning of the sign and is activated by means of a convention or code. Roland Barthes explains these concepts in *Elements of Semiology*, where he states that "*the first system (denotation) becomes the field of expression or signifiers of the second system (connotation)... connotative signifiers... consist of signs (signifier and signified) unified) of the denoted system*" (Barthes, 1967, p. 91; Sobur, 2008, p. 70). Barthes explained that connotation is related to myth as an ideological operation in the formation of the meaning of a sign (Sobur, 2008). Myth itself contains ideology that forms the mindset of society in interpreting and producing culturally based meaning contexts (Prasetya, 2019, p. 23).

The researchers' data collection technique, namely, direct observations by search for audiovisual content on Tiktok by entering the keyword "teachers and students dance". Audiovisual content on Tiktok was taken in February 2023. Researchers selected four videos which are on the first display in the search to be further analyzed using the semiotic method. It is displayed in Table 1. A portion of the audiovisual content that has been chosen is thereafter subjected to analysis employing Roland Barthes' semiotic approach.

Table 1. List of Analyzed Tiktok Videos

No	Account name	Date uploaded	Link
1	@prianggaaw	15-11-2022	https://www.Tiktok.com/@prianggaaw/video/7166173692777614618?_r=1&_t=8a0CEKPxXJi
2	@kurapskuyy_	20-05-2021	https://www.Tiktok.com/@kurapskuyy_/video/6964209187106688257?_r=1&_t=8a0C8tMTVvW
3	@r.soepipto	23-11-2022	https://www.Tiktok.com/@r.soepipto/video/7180309740604476699?_r=1&_t=8a0C9y54Dmz
4	@michael.simangunsong	23-03-2022	https://www.Tiktok.com/@michael.simangunsong/video/7078202377504951579?_r=1&_t=8a0CD5nQbEg

Source: Researchers (2023)

RESULTS AND DISCUSSION

Roland Barthes' semiotic method was used to look at the chosen audiovisual material in this research. The results of this analysis are then given as an examination of videos that have already been chosen from the Tiktok platform. Researchers are able to figure out why teachers and students dance in videos on Tiktok by using a multidisciplinary method and Barthes' method of semiotics. In this part, the researchers figure out what the signs in the text represented. With a semiotic method, researchers can examine the signs and symbols used in Tiktok videos and figure out how teachers and students relate to each other in a wider context. Researchers are able to delve deeper into the meaning of the audiovisual material from Tiktok that is being studied. The semiotic method lets researchers look at the signs and symbols used in the video. This helps them get a better idea of how teachers and students interact in a bigger picture. The semiotic analysis of teachers and students dancing in Tiktok videos gives important information about the cultural, social, and educational aspects of this trend.

In the increasingly advanced digital era, the relationship between teachers and students has undergone significant changes. Educational studies focusing on teachers and students dancing in the context of social media are an interesting issue to explore. This research involves four relevant research findings, namely social media and control, the role of millennial teachers as role models, building social relationships with students, and fostering closeness beyond the school environment. The research findings indicate that Tiktok content featuring different clothing worn by teachers and students also conveys different connotations and meanings. In Table 2, teachers and students are seen wearing appropriate uniforms according to their educational levels. This content portrays the togetherness between teachers and students within the school environment, constructing a sign that schools are not just places for learning but also for building strong relationships.

In Table 3, the teacher distinguishes themselves from the students by wearing neat attire. However, despite this distinction, their expressions convey a sense of closeness and interpersonal connection. In Table 4, even though class hours have ended, teachers and students still allocate time to produce content together, indicating a good interpersonal relationship beyond the context of learning. Lastly, in Table 5, the use of t-shirts by both teachers and students creates an impression of informality and social equality, although the difference in t-shirt colors implies the existence of social hierarchies that persist within the non-formal context.

Social media and control

Based on Table 2, it can be observed that there is an interaction between a teacher and students wearing different uniforms while dancing together on Tiktok. In the context of educational activities, this behavior by the teacher may be viewed negatively, considering the

perspective that teachers should set a positive example for students, especially in their behavior on social media. However, in the context of the current youth culture, this activity can be seen to strengthen the relationship between teachers and students.

Table 2. The meaning of the denotation and connotation of @prianggaaw

Denotation	Connotation
<p>A teacher wearing a cream-colored outfit is dancing with two students dressed in white tops and dark blue skirts, as well as white tops and gray skirts. The cream-colored outfit worn by the teacher indicates that they are on duty. This cream-colored attire is the official uniform commonly worn by civil servant teachers. The white and dark blue combination represents the uniform for junior high school students, while the white and gray outfit represents the uniform for senior high school students. The content is created in the school auditorium, indicating that they are in a school environment during class hours.</p>	<p>Teachers have an image as educators who can provide professional guidance to students in order to educate the nation. Tiktok encourages young teachers to follow the current trends among students. These trends are used to showcase the camaraderie between teachers and students, disregarding any hierarchical differences among individuals. The dance videos uploaded on Tiktok within the school environment construct a signifier that school is not merely a place for acquiring knowledge but also a space for building a close relationship between teachers and students.</p>

The negative perception of such activities is based on the assumption that teachers should serve as role models, exhibiting positive behavior for their students. This is due to the significant role of teachers in shaping students' morals and ethics. In the context of social media, where content and actions can be easily accessed and viewed by many people, including students, these concerns arise due to the fear that the teacher's activities may convey the wrong message or contradict the values taught in the educational environment. Currently, such occurrences are becoming more common in the educational setting. This is necessary to enhance relationships for the purpose of building collaboration within the academic community. As explained by Sahlberg, countries like Finland have models for fostering collaboration to create a balanced intervention in the field of education (Ramdani, Amrullah, & Tae, 2019: 41). This balance of intervention is necessary to achieve success in the field of education, particularly through collaboration between different parties within the

school's internal structure. Through such collaboration, teachers can also develop social competence in building positive relationships with students, which can have implications for the educational culture within the school.

The myth about teachers (in the context of semiotics) is individuals who have a central role in forming students' character and providing quality education. They must possess professional competency, an in-depth knowledge of the scientific subject being taught, strong interpersonal skills, and a commitment to continuous development. Teachers' responsibilities include instruction, character development, and various aspects of effective learning, with an emphasis on preparing students for global competition and digital literacy in the digital era (Mardiyono, 2006; Miskiah et al., 2019; Pramono et al., 2023; Rusydiyah et al., 2020).

In order to achieve such success, a teacher is required to be continually creative. Creativity, supported by the competence of a teacher, can assist in the smooth progression of the educational process (Hasyim, 2014: 266). This creativity can be achieved through the development of human potential in the realm of teaching and learning activities. The influence of technology demands improvement in the learning process (Ulya, 2016: 91). One of the creative demands of teachers today is their understanding of the emergence of various popular cultures, especially those based on social media. In this case, the proliferation of diverse Tiktok content in various forms is becoming increasingly prevalent. Teachers cannot turn a blind eye to the changes in the current era. For millennial teachers, it is crucial to capture this condition to guide their students and prevent them from deviating due to the influence of popular culture originating from social media.

Through media utilization, students gain access to various sources (such as videos from YouTube) that inspire them to create dances. This stimulates critical thinking as they analyze and evaluate the elements of the dances they have watched, and then create their own improvements while considering local wisdom values (Astuti, 2021). In the context of social media and control, new challenges arise for teachers in managing the influence of social media, especially with the presence of diverse content on platforms like Tiktok. In this regard, the role of teachers becomes crucial in assisting students in developing better awareness of healthy and responsible social media use. Additionally, the significance of establishing closeness outside the school should also be explored, as the interactions between teachers and students on platforms like Tiktok can create informal spaces where a closer relationship can be formed. Through this platform, teachers can strengthen their bond with students and gain insights into their interests and needs beyond the formal school environment.

Teachers need to be able to accommodate changes in popular culture influenced by social media, such as Tiktok, as a growing source of content. They should recognize and understand the trends and forms of expression in popular culture found on Tiktok. With this understanding, teachers can identify potential risks that may arise from exposure to popular culture emerging from social media and develop appropriate strategies and approaches to guide students in critically and wisely engaging with such content. Teachers' understanding of popular culture based on social media, like Tiktok, is also crucial in fostering students' own creativity. In this digital era, students are actively involved in producing and consuming social media content. With a deep understanding of this phenomenon, teachers can design learning experiences that enable students to develop their skills in creating positive and meaningful content in the digital environment.

Therefore, as part of educational studies, it is important for teachers to enhance their understanding of various emerging popular cultures on social media, especially Tiktok. They should be able to capture cultural trends and changes and actively and wisely involve students in navigating them. By doing so, teachers can serve as facilitators, guiding students to develop critical understanding, appreciate popular culture, and cultivate their creativity in positive and responsible ways.

Millennial Teachers as Role Models

Society certainly holds the view that a teacher should be able to be a good role model for their students. Therefore, teachers are expected to position themselves as exemplars in order to build character for their students (Prasetyo et al., 2019). This is done in various forms, ranging from discipline, behavior, and various actions that represent the image of a teacher. However, nowadays, these efforts must also aim to bridge the gap between students and teachers. As seen in Table 3, a teacher in their uniform engages in Tiktok dances with their students.

Table 3. Meaning of the denotation and connotation of @kurapskuyy_



Denotation	Connotation
A teacher wearing a cream-colored uniform as a civil servant teacher is accompanied by five high school students wearing white uniforms with gray bottoms. One female student takes the front position in the dance, while the other four students line up behind her. The video is taken in an outdoor area near the school, with the school building visible in the background.	As an educator in school, a teacher needs to serve as a role model for their students. One way to demonstrate this is through their attire. The teacher is dressed neatly, in contrast to the students who appear less tidy. Nevertheless, the expressions displayed by both parties create an impression of closeness. Additionally, the collaboration in producing the content also conveys a sense of interpersonal relationship between the teacher and students.

In Table 3, the visual content from Tiktok account @kurapskuyy_ can be observed. Some members of society may perceive their actions as a form of "alay" activity. However, the labeling of "alay" arises from the opposing views of certain individuals in society who do not feel represented by this culture (Astuti & Subandiah, 2021: 85). However, for Generation Z, it represents contemporary culture. In fact, individuals or groups who do not follow these trends may be considered out of touch. This simultaneously challenges the perception of labeling as "alay". Ultimately, teachers are also expected to understand their students and the trends present in their lives. This effort is crucial for teachers to build closeness with their students.

The visual content in Table 3 also demonstrates the closeness between teachers and students in today's generation. This can be observed from their facial expressions while creating dance content on Tiktok. The smiles they exhibit can be interpreted as signs of

happiness or joy. Smiles can be seen as acceptance and a state of liking without holding any grievances. (Sutrisno, 2019: 117). By displaying these expressions, it can signify a good relationship between the teacher and the students, both within a group or in interpersonal relationships. Although in terms of tidiness, the students may not be dressed neatly despite wearing their school uniforms. However, the teacher does not seem to mind this, allowing social relationships to be built among them with the mediation of Tiktok.

By understanding Tiktok as a medium that mediates social relationships between teachers and students, teachers can utilize this platform to continue building good interpersonal relationships with all students. It should also be understood that a lack of good interpersonal communication can negatively impact the teacher's performance (Setyana et al., 2013: 2). Both in the context of verbal and nonverbal communication. Communication generally takes place on a reciprocal basis and generates feedback in response to messages (Murtiningsih et al., 2019: 248). Thus ,communication, especially in the context of interpersonal communication can influence and have a positive effect on improving teacher performance (Ahmad & Rochimah, 2022: 14). Included as an effort to build social relationships between teachers and students.

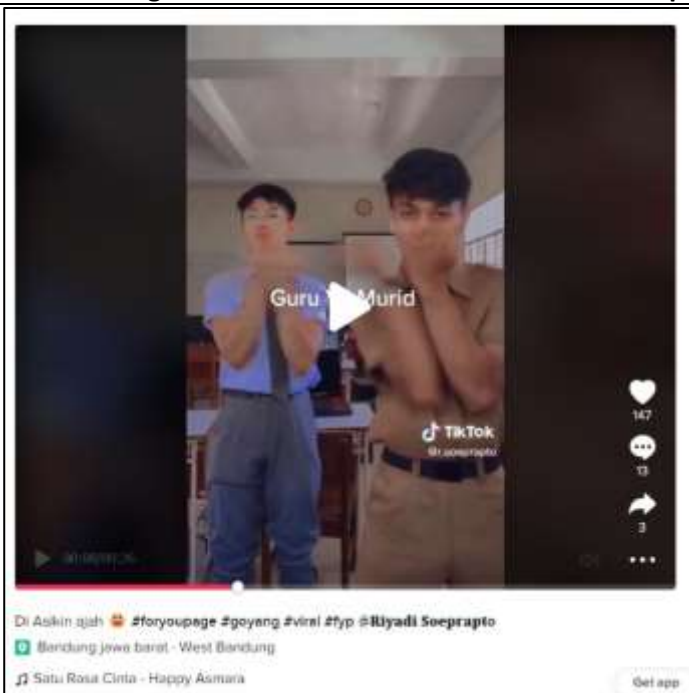
Myths about teachers in the semiotics context suggest that they are not just professionals who need to possess Pedagogical Content Knowledge (PCK) in order to instruct students in certain scientific subjects. However, to increase the quality of teaching, particularly in the Indonesian educational environment, which still requires development, they must enhance their PCK in a variety of themes and disciplines (Maryati et al., 2019). However, the image of teachers in this paper shows that it is imperative for teachers to have a broad understanding of the emergence of various popular cultures, particularly those related to social media. One significant phenomenon in this context is the increasing number and variety of content on the Tiktok platform. Teachers cannot overlook the current changes happening in the era. Especially for millennial teachers, it is crucial for them to comprehend these changes in order to control and guide their students, ensuring they are not negatively influenced by popular culture originating from social media.

Overall, the role of millennial teachers as role models is also an important finding in this study. Millennial teachers, who have grown up and adapted to technology and social media, can serve as sources of inspiration for students in using social media productively and responsibly. Teachers can provide positive examples of how to utilize social media as a learning tool, sharing knowledge, and promoting good values in the online realm.

Building Social Relations with Students

The efforts to build social relationships through Tiktok content production by teachers can be observed in Table 4. In the visuals presented in Table 4, we can see a teacher collaborating with a student to create Tiktok content. This collaboration takes place in the context of fostering interpersonal relationships. Their efforts to coordinate movements in the content can also be observed in the context of nonverbal communication at the interpersonal level. This is part of the collaboration between the teacher and the student to achieve a shared goal of creating a comfortable learning environment in the classroom.

Table 4. Meaning of denotation and connotation of @r.soeprapto



Denotation	Connotation
<p>The teacher is seen wearing a cream-colored official uniform, indicating their identity as a teacher within the school environment. Meanwhile, the students are seen wearing high school uniforms, indicating their educational level. The location of the video being taken in an empty classroom suggests that class hours have ended or are currently not in session. This denotation provides information about the situation and condition in the video, reflecting activities in the school after class hours have ended</p>	<p>There is a perception that there is a good interpersonal relationship between the teacher and the students. The collaboration in producing content outside of class hours demonstrates active involvement and a desire to work together. Despite the end of class hours, they still make time to collaborate and build content together. This connotation depicts a relationship that goes beyond the teacher-student relationship in the classroom, but rather an emotional bond and closeness that promotes collaboration outside the formal learning context.</p>

Through dance content on social media platforms like Tiktok, teachers can strengthen their relationships with students and foster closer connections. Teachers can leverage social media to understand students' interests and needs outside the formal school environment, thereby expanding their insights into students as unique individuals. In another case, a teacher dancing with their students may be an art dance teacher who aims to create a relaxed and calm atmosphere when teaching various dance techniques, including traditional dance. The teacher wants their students to feel at ease and not burdened or pressured during the process of learning dance (Basra, 2022).

Art education actualizes the process of humanization through learning that encompasses cognitive, affective, psychomotor, and social aspects, allowing students to understand, learn, experience, and practice art materials according to the curriculum. Art learning strengthens emotional and social values through collaboration, cooperation, and a sense of belonging, which play a vital role in shaping the character of human beings. The identification of students as human beings is marked by a spirit of cooperation, mutual

assistance, and a sense of togetherness, as well as a sincere attitude in building personal achievements and helping friends in the field of art education (Sutiyono, 2013). The use of synectic-based art learning models has a positive impact on the integration of students with autism in inclusive schools. Through group dance learning with individual guidance and a loving approach, students with autism develop communication skills with teachers and classmates, build trust, and become more willing to communicate (Milyartini & Haerani, 2014).

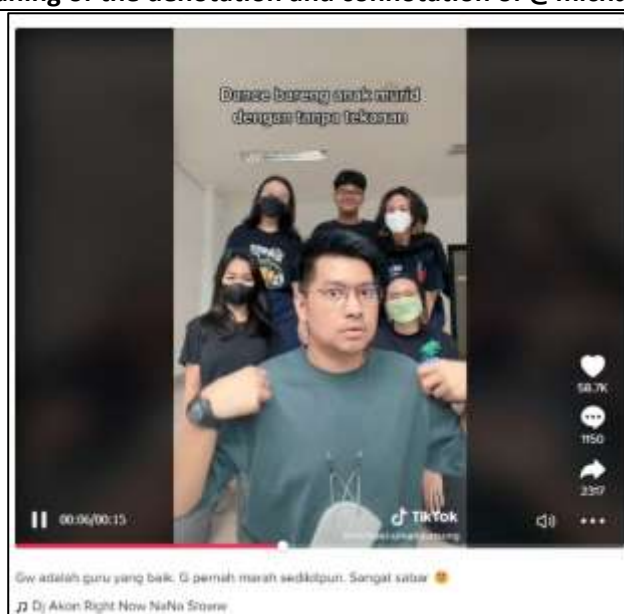
Communication carried out by a teacher in the context of building interpersonal relationships always has a purpose. The goal in efforts to build interpersonal relationships by both parties is to prevent the emergence of juvenile delinquency (Chairani et al., 2009), build student learning interest (Aziz, 2019), so that in the end it is able to encourage students to achieve learning achievements (Fathurrohman, 2018). All of these efforts ultimately return to the benefit of the students, even through Tiktok content production activities. However, this has become a common activity, especially for teachers who belong to the millennial generation. This is because those born as millennials have a familiarity with technology as they were born during the advancement of information and communication technology (Rais et al., 2018: 62).

From the perspective of both millennial teachers and Generation Z students, they both demonstrate the influence of new media on the lives of children and teenagers. Unconsciously, this condition also shows that the presence of Tiktok has shaped a new cultural pattern that has implications for the mindset and behavior of society (Nursalim, 2017: 62). Even though Tiktok is actually just a tool (application) that was born because of new media. However, the impact, especially in the realm of educational culture, is currently quite large and visible.

Proximity outside of school

The closeness that needs to be built by teachers with their students is not always confined to the educational setting. Efforts to build and maintain their relationship should also extend beyond the classroom. This is evident in Table 5 through the Tiktok content produced by the account @michael.simangunsong. As denoted by the visual, neither the teacher nor the students are wearing uniforms. Instead, they are dressed in casual attire, indicating a relaxed atmosphere during the content production.

Table 5 The meaning of the denotation and connotation of @michael.simangunsong



Denotation	Connotation
<p>It can be seen that there is a teacher wearing a dark green t-shirt, along with four female students wearing dark-colored t-shirts, and a male student also wearing a dark-colored t-shirt. The video is taken in a classroom or meeting room. The denotation indicates that they are in a non-formal school activity. This information can be observed from the clothes they are wearing, which do not appear to be formal school uniforms.</p>	<p>The use of t-shirts creates a casual impression for the wearers. Additionally, in terms of social status or hierarchy, wearing t-shirts also signifies an equal level among the wearers, especially when there are no prominent brands displayed on the clothing. However, the difference in t-shirt colors indicates a distinction in social hierarchy, where someone wearing a different color is perceived to have more authority than others, even in a non-formal context.</p>

According to Malcolm Barnard, fashion selection serves as a means of expression, particularly as a form of communication (Bahri, 2020). This can be seen in the choice of teacher and student uniforms. The wearing of uniforms goes beyond simply covering their bodies; it carries a message that they belong to the teaching profession or the student group. The fashion they wear also conveys the message that they are in a specific timetable amidst the teaching and learning activities. This contrasts with the previous tables, which presented a formal impression of teachers and students. From a semiotic perspective, the visual in Table 5 shows the message that building a relationship between teachers and students is not always confined to formal contexts. It can be fostered outside of learning activities, breaking hierarchical boundaries between teachers and students, allowing them to form friendships.

This section highlights the importance of fostering closeness between teachers and students beyond the educational context. This is evident in the Tiktok content produced by the account @michael.simangunsong, where both the teacher and students are dressed casually, deviating from the formal uniform attire. According to Malcolm Barnard, clothing choice is a form of expression used in communication. In the context of uniform usage, clothing serves not only to cover the body but also to convey the message that they are part of the teaching profession or student group. However, in the context of Table 5, where the teacher and students are dressed casually, it is apparent that the relationship between teachers and students does not always have to be formal. Communication outside of the learning activities allows for a more intimate relationship that transcends the hierarchical boundaries between teachers and students, enabling them to build connections as friends.

CONCLUSION

In this educational study, it can be concluded that the relationship between teachers and students in the context of dancing together on social media has significant implications. The research findings on social media and control highlight the importance of the teacher's role in helping students manage their social media use wisely. In addition, the role of millennial teachers as role models in utilizing social media positively is also an important aspect to note. Furthermore, this study shows that through dancing content on social media, teachers can strengthen their social relationships with students and build closeness outside the school environment. This creates an informal space where closer and more intimate relationships between teachers and students can be formed. Teachers can also understand students' interests and needs outside the formal school environment, which broadens their horizons about students as unique individuals.

Future research can be conducted by investigating more deeply into the relationship between education and social media and creating guidelines for teachers on how to integrate

social media into learning in a responsible manner. In addition, further research could be conducted by identifying effective strategies for using social media platforms like Tiktok to increase student participation in the learning process. This may involve creating interactive and compelling educational content for Tiktok.

CONFLICT OF INTEREST

No potential conflict of interest was reported by the author(s).

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